Morning Pointe
Senior Living

MAKE THE MOST *of Every Day*

HOME...
HOME...

EVERY STAGE OF LIFE IS AN OPPORTUNITY

If you want a better option, you've come to the right place. Morning Pointe is a recognized leader in senior living (assisted living, personal care and Alzheimer's memory care). All of our services are provided in a caring, safe environment that promotes hospitality and dignity while maintaining an independent quality of life. When you join our community, you'll receive much more than just a place to live – you'll have a place to enjoy life, find the support you need, and make the most of every day.

WAYS MORNING POINTE SUPPORTS YOUR QUALITY OF LIFE:

- A whole network of medical partners and dedicated associates waiting to serve you
- A comfortable, home-like environment
- A library of resources and support for you and your family
- A strong belief in active aging
- A vibrant community of people who share your interests and hobbies
- Delicious food and hospitality service catered to your tastes and needs
- Lively and enjoyable entertainment and activities
- Beautiful grounds and landscapes to admire nature
- A clean, superior community that is accessible and designed for you
- Plenty of personal space when you want it to maintain your independence
- The support you need in the areas that challenge you

COLLEGEDALE *Community*

At Morning Pointe of Collegedale at Greenbriar Cove, we offer the ability for loved ones to receive just the right amount of care within a city they have grown to love. That is why we have designed a comfortable, home-like assisted living community that gives our residents a better quality of life.

The Morning Pointe community is a single-story building with 58 spacious assisted living apartments and multiple floor plan choices.

Conveniently located, we offer assisted living services near The Commons, the Greenbriar Cove patio homes, and Southern Adventist University in the Collegedale-Ooltewah area. Morning Pointe of Collegedale at Greenbriar Cove is situated on 100 picturesque acres in a valley at the base of White Oak Mountain. Whether you are looking for just a little help with everyday activities or a more comprehensive care plan as you age, Morning Pointe of Greenbriar Cove can help make life more joyful for you and your whole family.

Just down the street is The Lantern at Morning Pointe, Collegedale. This Community offers specialized memory care programs for Alzheimer's and Dementia

GREENBRIAR COVE
Morning Pointe
Assisted Living Residence

9650 Leyland Drive
Ooltewah, TN 37363
(423) 396-6999

AMENITIES

Your Day, Your Way

At Morning Pointe Senior Living, you are free to do what you want every day in a beautiful, comfortable, and safe setting. That's because we take care of the daily chores, offer fun activities, and provide services you want and need on-site. You'll have more quality time to spend with family and friends (or dig into that book you've been wanting to read).

- Licensed nurses providing oversight of health, wellness, and medication management
- Licensed and clinical staff available 24 hours a day*
- 24-hour access to personalized care services
- Single-level living that offers spacious apartments
- Regularly planned activities and specialized programming
- Walking trails and exercise equipment*
- LifeLoop Family Activity Connection communication tool
- Restaurant-style dining in a central dining room
- Specially prepared meals by the culinary team with local farm-fresh food
- Inclusive utilities/individual climate-controlled rooms
- Housekeeping and laundry services
- Transportation services for medical appointments
- Pharmacy services
- Wi-Fi access throughout*
- Beauty/barbershop
- Pet friendly
- On-site medical providers and therapy partners
- Mobile diagnostic services* and behavioral health*
- 24-hour emergency response system
- Screened in patios and courtyards*

Varies by community

COMFORT...

COMFORT...

LIFE ENRICHMENT

Create Purposeful Days

We believe that aging, despite challenges, should be a time of continued growth and development rather than decline. At a Morning Pointe Senior Living community, we provide you with a rich environment focusing on your needs and wants. Our programming connects to your interests while also introducing you to new possibilities. At each community, the Life Enrichment Director or Lantern Program Director heads up the creation of the monthly calendar.

Stay "in the loop" with your loved one using LifeLoop! Designed to enhance communication between residents, family members and associates using a mobile or desktop app, this technology invites all parties to engage in day-to-day life at Morning Pointe.

LifeLoop

Socialize, Explore, Learn, and Create

Morning Pointe communities support you in having a sense of purpose, which has been defined as "an intention to accomplish something that is both meaningful to you and important for the world beyond you." Research shows that having this sense of purpose benefits physical, mental, and emotional health. We also focus on connecting you to the people and experiences that bring fulfillment.

Pillars of Purpose

- Physical Health
- Intellectual Vitality
- Spiritual Fulfillment
- Social Engagement
- Creative Arts

Pillars of Connection

- Intergenerational Relationships
- Pets and Animals
- Stewardship
- Families

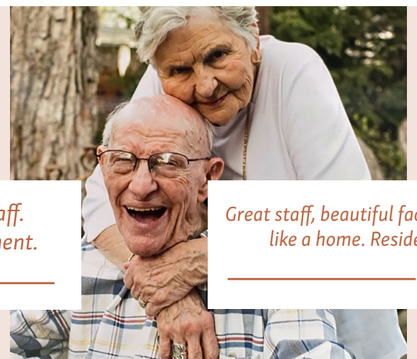
Morning Pointe Senior Living IN MOTION

The ***Morning Pointe In Motion*** life enrichment program is designed to invite you to tour virtual locations all over the world without ever having to board a plane! Each month, we create an on-site immersive experience of a different region that introduces you to new foods, history, and celebrations.

REVIEWS:

Love this facility! Friendly professional staff. Up-to-date furnishings and clean environment.

MK

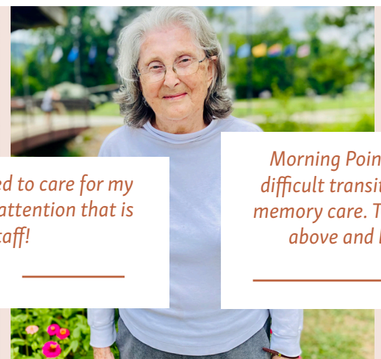


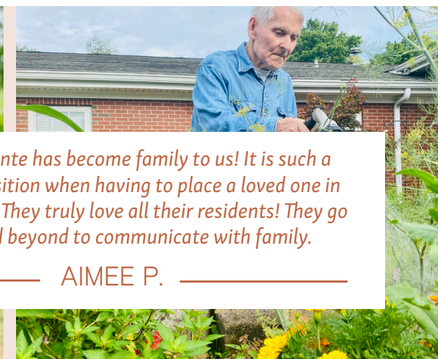
Great staff, beautiful facility. They really make this place feel like a home. Residents are very well taken care of.

CORY S.

The Lantern staff goes above what is expected to care for my husband. He is loved, cleaned, and loves the attention that is given him. Thank you, Lantern staff!

SUE CAMPBELL





Morning Pointe has become family to us! It is such a difficult transition when having to place a loved one in memory care. They truly love all their residents! They go above and beyond to communicate with family.

AIMEE P.

DINING

Farm to Table Meals

Good meals lend themselves to creating some of life's most special times. We focus on providing residents with fresh, delectable foods in a relaxing and welcoming environment with full table service. In Morning Pointe kitchens, you'll find many dishes made from scratch using fresh, seasonal, and local ingredients.

- Restaurant-style Dining
- Social Environment
- Area Farm Partnerships
- Dining with Dignity

HEALTHY...

HEALTHY...

Sample Menu

Breakfast

Cold Cereal or Oatmeal
Eggs to Order
Seasonal Fresh Fruit
Sausage Gravy
Biscuits

Lunch

Soup Du Jour
Roast Turkey or Vegetarian Turkey
Gravy
Bread Dressing
Green Beans
Artisan Breads
Apple Brown Betty

Dinner

Grilled Chicken
Stuffed Green Pepper or
Vegetarian Stuffed Green Pepper
Corn Casserole
Artisan Breads
Frosted Marble Cake

**Seasonal and subject to availability*

MEDICAL PARTNERSHIPS

A Network of Dedicated Nurse Practitioners & Preferred Medical Providers

When you move to Morning Pointe, you gain access to a whole network of medical specialty partners waiting to serve you. Morning Pointe can also partner with your physician, preferred medical providers, and home health, to facilitate a continuity of care that addresses your changing needs while promoting optimum health and independence.

NURSING CARE

Licensed nurses provide oversight of overall health. No matter the time, day or night, licensed clinical staff or trained caregiving associates are available to help residents. Nurses coordinate with healthcare providers to maintain optimized healthcare management plans:

- Licensed nurses provide oversight of health, wellness, and medication
- Licensed and clinical staff available 24 hours a day*
- 24-hour access to personalized care services
- On-site physical, occupational, and speech therapy services available through both an outpatient clinic and home health, aimed at keeping residents independent longer
- Accessible suites
- 24-hour emergency response system

TRUSTWO

TRUSTWORTHY...

**Varies by community*

Caregiver Café | *An Educational Seminar Series*
Morning Pointe Foundation

Caregiver Café is an educational seminar series that connects experts on senior living and care with those experiencing the physical and mental effects of aging and their families.

To see latest events go to morningpointe.com/caregivercafe

ACTIVE LIVING....
ACTIVE LIVING...

MEMORY CARE

Specialized Care for People Living with Memory Loss

The Lantern at Morning Pointe Alzheimer's Centers of Excellence and Memory Care communities are designed specifically to meet the needs of residents living with Alzheimer's and memory loss.

We understand the challenges of Alzheimer's and other forms of dementia, which is why we use the Best Friends™ approach and practice the Teepa Snow Positive Approach™ to create a caring and nurturing environment. We provide purposeful, engaging, daily activities and plenty of interactive opportunities to create structure that helps your loved one feel safe and secure. The programming is designed so that every resident can participate. Activities are familiar, achievable, meaningful, and enjoyable for each specific resident.

In addition to residency, we also offer short-term care for people recovering from a hospital stay and respite care to give full-time caregivers a break so they can take care of other needs. This benefit varies by location.

The Lantern memory care services are not offered in the following locations:
Athens TN, Greeneville TN, and Richmond KY

THE Lantern at Morning Pointe
Alzheimer's Memory Care

LIVING...

CAN I AFFORD SENIOR LIVING?

It can be more affordable than you think!

CONSIDER THESE FUNDING RESOURCES:

- Your income from retirement plans, pensions, annuities, and Social Security
- The equity in your current home or other owned real estate
- Long-term care insurance
- Sale of stocks or bonds
- Conversion of mature certificates of deposit
- Family assistance
- Outside financial sources
- Veteran's aid and attendance benefits
- Life settlement from the sale of an insurance policy
- Converting a life insurance plan to cash
- Elderlife financial services

SUPPORT...
SUPPORT...

- The Best Friends™ Approach
- Meaningful Day™ Program
- Optimized Apartment Layouts
- Cuddle Therapy
- Life Skills Stations
- Dining with Dignity
- Art Therapy
- Pet Therapy
- Music and Memory Programs

VETERAN BENEFITS

Did you know that many wartime veterans and their spouses may qualify for extra monthly income from the Department of Veterans Affairs?

These benefits are known as the VA Aid and Attendance Pension. Benefits are based on a sliding scale and can be applied to the cost of at-home or community-based assisted or supportive living services.

For more information, call 1-800-827-1000 or visit va.gov

COST OF LIVING

Morning Pointe offers great value for your money. *Using this simple worksheet will help you see for yourself the value of living at Morning Pointe or in The Lantern Alzheimer's and Memory Care Community.*

YOUR CURRENT MONTHLY EXPENSES	
Mortgage or rent	$1,500.00
Telephone/cell	$100.00
Meals and snacks	$400.00
Car payment/insurance	$600.00
Car maintenance	$100.00
Entertainment	$250.00
Cable TV	$100.00
Electricity	$100.00
Water/sewer	$65.00
Gas	$35.00
Garbage removal	$30.00
HOME MAINTENANCE	
Housekeeping	$150.00
Landscaping (lawn, tree, and shrub care)	$250.00
Home repairs	
(gutter cleaning, painting, and roof repairs)	$250.00
Homeowner's insurance	
Major appliances (maintain/replace)	$75.00
Real estate tax	$300.00
Security	$40.00
SERVICES	
Activities (entertainment, movies, clubs)	$100.00
Nurses available (5 hrs a week at $35/hr)	$700.00
Care needs (10 hrs a week at $25/hr)	
Dietary assistance	
Flat linen (towels, sheets, etc.) laundry service	
Personal laundry (clothes)	
Medication management	$1,500.00
Healthcare monitoring	$40.00
24-hour emergency response system	$75.00
Transportation	$100.00
TOTAL	**>$6,860.00**

MORNING POINTE'S MONTHLY EXPENSES	
Mortgage or rent	Included
Telephone/cell	
Meals and snacks	Included
Transportation payment/insurance	Included
Transportation maintenance	Included
Entertainment in community	Included
Cable TV	
Electricity	Included
Water/sewer	Included
Gas	Included
Garbage removal	Included
HOME MAINTENANCE	
Housekeeping	Included
Landscaping (lawn, tree, and shrub care)	Included
Home repairs	
(gutter cleaning, painting, and roof repairs)	Included
Homeowner's insurance	Included
Major appliances (maintain/replace)	Included
Real estate tax	Included
Security	Included
SERVICES	
Activities at community (entertainment, movies, clubs)	Included
Nurses available 24 hours a day, seven days a week*	Included
Assistance with personal care needs	Included
Dietary assistance	Included
Flat linen (towels, sheets, etc.) laundry service	Included
Personal laundry (clothes)	
Medication management	$300-$600**
Healthcare monitoring	Included
24-hour emergency response system in apartment	Included
Transportation (scheduled)	Included*
TOTAL	

Morning Pointe provides local scheduled transportation for basic needs like shopping, medical appointments, and campus events. For more information, contact your Morning Pointe management team.

Based on 2022 cost of living estimate for a 2,500 sq. ft. house.

Written information relating to this community or facility's services and policies is available upon request.

morningpointe.com

**Varies by community*
***Subject to clinical needs*

Grateful *for the* Care

- 24-Hour Nursing* & Access to Personalized Care Services
- Specially-Trained Staff
- Family Support Groups

The Region's Choice for Senior Living & Memory Care

Morning Pointe
Senior Living & Memory Care

**Varies by community*

Corporate Office
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