

Milestones

A Publication of Morning Pointe Senior Living

2026 • Volume 14



COVER STORY: A Life Sewn with Passion

A MESSAGE FROM Our Founder



As we close another remarkable year at Morning Pointe Senior Living, I am filled with gratitude—for the progress we've made, the people who made it possible, and the residents and families who continue to trust us with their care.

In 2025, we strengthened our foundation while preparing boldly for the future. We grew to 42 communities across five Southeastern states, opening new doors in Owensboro, KY, East Hamilton, and Hardin Valley, TN, and breaking ground on others that will soon welcome families into the Morning Pointe family. Each ribbon cut and each apartment filled represents more than expansion—it represents impact, opportunity, and an ongoing commitment to compassionate care.

Innovation and excellence continued to guide our mission. We modernized clinical systems, expanded the Medication Aide Program, and invested in Morning Pointe University to

educate and empower our associates. A growing number of our communities achieved Deficiency-Free status, proving that consistency, training, and teamwork lead to the highest levels of quality and safety.

These milestones speak to who we are—people driven by purpose, inspired by service, and united by a shared belief that senior living should always exceed expectations. As we step into 2026 under the banner of "Sense the Difference," we carry forward the same spirit that has defined Morning Pointe for more than 25 years: compassion in action, innovation with intention,

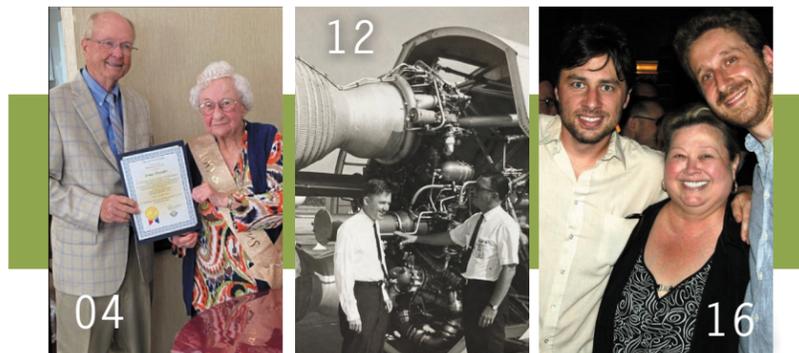
and a steadfast focus on those who call our communities home.

Together, we are building not just communities—but a legacy of care that truly makes a difference.

Enjoy this issue highlighting life at Morning Pointe Senior Living. 🍷

GREG A. VITAL
Co-Founder
Morning Pointe Senior Living

IN THIS ISSUE



- 04 Senior on Film
- 06 Where Friendship Grows
- 08 Today I Am
- 10 Associate Spotlights
- 12 Saving Apollo 13
- 14 Meet Our Caregivers
- 16 COVER STORY: A Life Sewn with Passion
- 19 What to Expect When Moving to Senior Living
- 20 Resident Testimonials
- 22 Everyday Inspirations
- 24 Morning Pointe Clinical Case Study
- 25 At 96, Curiosity Still Has Work to Do
- 26 Walking with Purpose
- 27 Senior Living 101
- 28 UK Sanders-Brown
- 30 Take a Tour of Morning Pointe Senior Living
- 31 Paying for Senior Living
- 32 Farm-to-Table
- 34 Morning Pointe Foundation Update
- 36 Seniors Got Talent
- 38 Resident Photo Collage

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2026 • Volume 14

Milestones is an annual publication of Morning Pointe Senior Living for residents, families, associates and friends of our assisted living and memory care communities.

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A Century of Stories

MORNING POINTE RESIDENT *Irma* SHINES IN "WARTRACE: A LIVING SOUL"
TROXLER, 103

When Irma Troxler stepped out of a gleaming stretch limousine—her first limo ride—she looked every bit the Hollywood star. Cameras flashed, applause rose, and at 103 years old, the longtime Middle Tennessee native walked the red carpet with the confidence of someone who has lived through more history than most people will ever read about.

Through the new documentary audiences across Tennessee are getting a rare chance to experience that history. Produced by Nashville Production Studios, the film tells the story of the land before Wartrace was even born all the way up to the present with hopes for its future. At its heart is Irma—the oldest living native of Wartrace and a resident of

Morning Pointe of Tullahoma Assisted Living. Her memories, humor, and clear recollections stretch across a century, offering an intimate look at the people and events that shaped the community.

The August 9 premiere drew enthusiastic crowds. When the red carpet rolled out at 12:30 p.m., the energy was electric. Irma greeted guests, posed for photos, and enjoyed a moment that was both historic and deeply meaningful. **"It was such a wonderful experience,"** she said. **"I loved the limo ride and the red carpet. I'm grateful for the opportunity to be part of this film."**

Producer Heidi Cataldo-Warren says Irma's presence anchors the documentary. **"Her incredible memory brings the history of Wartrace to life in a way**

no one else can," she said. Filmed over several months, the project captures Irma's stories of small-town traditions, wartime changes, and Southern culture. Crews filmed with her in downtown Wartrace and at Morning Pointe of Tullahoma. Early screenings sold out two of three showings, prompting plans for future episodes—ones Irma is expected to join again.

Born in 1922, Irma grew up during the Great Depression and came of age during World War II. After high school, she attended Ward-Belmont College and later worked for Ralph Rogers Construction Company during the development of Oak Ridge. She married her husband, John, in 1943. Camp Forrest in neighboring Tullahoma was booming, bringing soldiers through the region daily

and reshaping life in Middle Tennessee. John later served 26 months in Europe as a radio operator and mail driver during the postwar occupation of Berlin.

While he was overseas, Irma stepped into her own wartime role. In 1944, she worked in the personnel office of the Camp Forrest prisoner-of-war camp, typing rosters and assignments for German POWs. One prisoner even crafted her a bracelet from scrap aluminum—an unexpected memento she still treasures.

After the war, Irma and John raised two daughters. She became known for her homemade casseroles, beautifully sewn dresses, and hand-embroidered quilts. The Troxlers moved to Tullahoma in 1974, where Irma worked as a bookkeeper for Farm Bureau and helped establish King's Cross Church. She and John enjoyed 73 years of marriage before his

passing in 2017. Today she is the matriarch of two grandsons and four great-grandchildren.

Irma moved to Morning Pointe of Tullahoma in 2019—a community she had admired for decades. **"I knew people who lived here,"** she said. **"The staff and resident assistants have been so good to me."** Known for sharing her beloved recipes and stories, Irma immediately stood out when filmmakers began seeking locals who could illuminate the town's past.

For the Morning Pointe team, watching her step out of the limo in full celebrity fashion was unforgettable. **"Moments like these remind us why we love what we do—celebrating people who have dedicated their time and talents to their communities,"** said Tana Caldwell, executive director.

For Irma, being part of *Wartrace: A Living Soul* wasn't simply about



appearing on screen. It was a chance to preserve the story of her hometown and honor the generations who shaped it—and a reminder that history isn't just remembered; it is lived. Irma Troxler has lived it beautifully.



Irma Troxler arrives on the red carpet for the *Wartrace: A Living Soul* premiere.

Where Friendship GROWS

At Morning Pointe Assisted Living & Memory Care, friendships bloom in countless ways—between neighbors who share morning coffee, associates who go the extra mile, and volunteers whose visits brighten the day. These connections bring laughter, comfort, and purpose to our communities, reminding us that life is richer when shared.

BRENDA & SALLY

The Lantern at Morning Pointe, Danville

Brenda and Sally became immediate friends when they met just a few short months ago, and it's hard to believe their bond is still so new. From the very beginning, they seemed to understand one another, laughing easily and sharing stories as if they had been friends for decades. One of their favorite things to do together is participate in crafts—spending time side by side, creating something beautiful with their own hands. These simple moments have become treasured times of joy, laughter, and companionship. 🌱



JIM & ELMOR

The Lantern at Morning Pointe, Frankfort

Jim and Elmor have found a true friend in one another, sharing meals, stories, and plenty of laughter. With their shared love for devotions and quick sense of

humor, their friendly banter brightens the dining room. They chat easily about their day, joke like old friends, and enjoy simply being together. Volunteer Rhonda often joins them, bringing even more warmth and joy to the table. Together, they remind us how friendship makes every moment richer. 🌱

JAN & SALLY

Morning Pointe of Hixson

Jan and Sally share a special friendship that brightens each day. Their bond is a reminder of the meaningful connections that grow when staff and residents spend time together. Whether it's sharing stories, enjoying activities, or simply being present, their relationship reflects the deep care and genuine joy that define life at Morning Pointe. 🌱



PAT & BJ

Morning Pointe of Tullahoma

At Morning Pointe Senior Living, friendships often begin with the simplest acts of kindness—and sometimes blossom into something extraordinary. Just ask residents BJ Tiller and Pat Eley, whose bond has grown into a daily source of joy, laughter, and companionship.

BJ was immediately impressed with Morning Pointe during her first tour, noting how bright, clean, and welcoming the community felt. "I like that I always have people around me," she said, reflecting on how quickly she felt at ease. Pat's journey was a little different. She admitted she was hesitant to move in at first, but her daughter encouraged her to try. "My daughter knew people here and knew it was a nice place. On my first day, everyone was so kind and welcoming that I knew I was safe and at home. I now love being here," Pat shared.

The two women met in a hallway, when Pat noticed BJ struggling to pedal her wheelchair and offered to help. That small gesture sparked a friendship that has since become inseparable. Today, Pat makes sure BJ gets to every meal, and the pair can almost always be found side by side—whether enjoying activities, mingling with neighbors, or relaxing together.

"We cut up and laugh a lot," they agree. From watching TV and sharing snacks to simply spending time in each other's rooms, BJ and Pat describe their friendship as feeling like a good old-fashioned girls' sleepover. Their story is a beautiful reminder that new beginnings often bring surprising opportunities for connection and joy. 🌱



FRIENDSHIP IN ACTION.



SCAN TO WATCH



Our volunteers bring more than time—they bring warmth, purpose, and connection. This Couch Conversation episode highlights the friendship between a Morning Pointe volunteer and a resident, showing how shared laughter and simple moments grow into something lasting.

"TODAY

I AM ...

At Morning Pointe Senior Living, every day is a chance for our residents and associates to step up and fill in the blank. Whether it's our residents leading a club, embarking on memorable outings, or diving into group activities, they are at the heart of the action. With the support and encouragement of our dedicated associates and volunteers, these activities come to life, creating a vibrant and engaging atmosphere for all. This spread highlights how together, residents and associates, are taking the lead, embracing new experiences, and making each day at Morning Pointe Assisted Living & Memory Care unforgettable.

Scan the QR Code to see what Morning Pointe has for you.



CLUBS & GROUPS



...building birdhouses in my men's club."

The Lantern at Morning Pointe, Chattanooga



...making biscuit pizzas in my cooking club."

The Lantern at Morning Pointe, Frankfort



...getting some fresh air with friends in my walking club."

The Lantern at Morning Pointe, Russell

OUTINGS



...on a fishing trip at the cove."

Morning Pointe of Knoxville



...going on a frozen custard run."

Morning Pointe of Spring Hill

...playing in a cornhole tournament with our sister community."

Morning Pointe of Powell



ACTIVITIES



...renewing my vows with the love of my life."

Morning Pointe of Danville



...relaxing and getting my nails done."

Morning Pointe of East Hamilton

...growing eight different types of tomato plants in our courtyard."

Morning Pointe of Brentwood



ASSISTED LIVING & MEMORY CARE ASSOCIATE

Spotlights



JASON WESTBROOK

Maintenance Director
Lexington, KY

When I look back at my early days as a Maintenance Director at Morning Pointe, one lesson stands out above all: compassion matters. I've seen firsthand how a small act of kindness or generosity can completely change someone's day, especially for those who may feel overlooked or alone.

I was drawn to senior living because I wanted to enrich the lives of older adults and help create an environment filled with care, respect, and joy. That purpose has stayed with me and continues to shape how I approach my work each day.

After more than a decade at Morning Pointe, what keeps me here is the opportunity to make a real impact every single day. Whether I'm hanging a TV, installing cable, or fixing a busted pipe, I take pride in knowing every task contributes to someone's comfort and peace of mind. What truly keeps me here are the relationships, the laughter, conversations, and moments shared with residents.

Whether it's dancing with residents, sharing a laugh, or simply showing appreciation, those moments of connection are just as important as the work itself.

My goal is simple: to create a safe, welcoming place where residents and families feel supported, valued, and cared for every single day.

JORDAN DESSAINT

Medication Aide
Knoxville, TN

Jordan began her journey at Morning Pointe as a Resident Assistant, quickly learning that the smallest moments often mattered most. Taking a few extra minutes to sit with a resident who was having a difficult morning could change the tone of their entire day. Those early experiences confirmed that meaningful care is built through connection, patience, and consistency.

Under the guidance of strong leaders, Jordan gained confidence in both her skills and her voice, learning the importance of truly knowing residents and asking questions when something didn't seem right. That foundation encouraged her to pursue further growth, earning her medication aide certification and taking steps toward the Licensed Practical Nurse program. Each milestone has been driven by a desire to better support residents and provide an added level of care.

Jordan is grateful for Morning Pointe's education and training opportunities, which allowed her to advance professionally while balancing family life. Even through personal health challenges, she remained committed to showing up with compassion, determination, and a steady presence residents and families can trust.

LIWISA PWOHN

Resident Assistant
Owensboro, KY

Liwisa Pwohn's dedication to compassionate, hands-on care makes a difference every day. From her first days in senior living, she has focused on helping residents with daily needs—ensuring they are comfortable and treated with dignity. These meaningful acts have guided her career, rooted in respect and kindness.

Liwisa is fulfilled by caring for older adults and takes pride in knowing they are well cared for. Working with her team has shown her the value of teamwork and supporting one another.

She has spent seven years in this building and chose to stay through Morning Pointe's acquisition because she loves the people she serves and works with. Each day, Liwisa is motivated by helping residents feel appreciated and more capable. The Exceeding Expectations Award honors associates who consistently go beyond their role to make a meaningful difference in residents' lives, and receiving this award is a meaningful recognition of Liwisa's dedication and excellence in care.

SAVING APOLLO 13

A Quiet Engineer's Greatest Mission

When the world held its breath in April 1970, hoping for Apollo 13's safe return, a quiet engineer in Massachusetts wasn't watching the news—he was helping write it. John Johnson didn't wear a headset in Houston, and he never sought recognition, but when disaster struck, NASA called. **"I got in touch with my team right away. We didn't sleep for three days,"** he recalls. Their urgent mission: determine whether the heat shield John's team designed could survive the damage and endure the fiery return to Earth. If it failed, three astronauts would perish. It didn't fail—and John helped make sure of that.

A Mind Made for the Mission

Born in Chicago in 1933, John grew up in a machine shop where precision and problem-solving became second nature. After earning engineering degrees,

he was drafted into the Army in 1956 and assigned to the secretive Redstone Arsenal in Huntsville, Alabama. **"Even our families didn't know what we were doing,"** he said. Under aerospace pioneer Wernher von Braun, John joined early development of rocket heat shields capable of surviving temperatures topping 5,000 degrees Fahrenheit. Their breakthrough was confirmed when the Jupiter C missile returned intact. **"A bunch of us signed our names inside the cone,"** John recalled. That historic cone appeared on national television with President Eisenhower and now resides in the Smithsonian.

The Apollo Years

John later joined Avco, an essential NASA contractor, as a materials engineer responsible

for designing and testing heat shields for every Apollo capsule. Each shield included more than 144,000 hand-filled honeycomb pockets. **"We had to be perfect,"** John said. He worked closely with astronauts—including Alan Shepard and John Glenn—and inspected each returned spacecraft to measure how the shield performed. He still keeps a small piece of Apollo 9 in his apartment today. When Apollo 11 landed on the moon, his children complained about the fuzzy TV broadcast, unaware their dad helped make that moment possible.

Apollo 13: The Call

On April 13, 1970, an oxygen tank exploded aboard Apollo 13. John was at the bowling alley when he heard the news. He immediately contacted his team. **"We started running simulations,"** he said. **"We modeled everything we could to determine if the heat shield could still do its job."** For three demanding days, they tested, analyzed, and recalculated. Their final assessment gave NASA the confidence to proceed. When the capsule splashed down safely, their work proved right.

After the Rockets

John continued through Apollo 17—the final moon mission—which he proudly watched launch in person from Cape Canaveral. He later spoke about his work at the Smithsonian. After retiring from Avco in 1987, he found new joy in life with Janice, the widow of a close friend. They married in 1980 and traveled extensively, taking 87 cruises and building a loving family that now includes seven grandchildren and 11 great-grandchildren.

A New Chapter at Morning Pointe: 2024-2026

In 2024, with John legally blind and needing more support, he and Janice relocated to Morning Pointe of East Hamilton, Assisted Living & Memory Care, to be close to family. **"I've never had this much attention in my life,"** John said with a smile. He enjoys bingo, live music, veteran gatherings, and sharing stories with guests who quickly realize he's lived a remarkable life. His favorite moment this year was speaking at the Veterans Day celebration about his Army days and his NASA work.

John's humility remained constant. But when asked what he was most proud of, and he answered instantly: **"Being an Apollo engineer."** And when he talked about Apollo 13—the mission that came within inches of disaster—he kept it simple: **"We helped bring them home."**

At Morning Pointe of East Hamilton, John Johnson was more than a resident—he was living history, still ready to share a few extraordinary stories with anyone who took the time to ask.

Rest in Peace
January 2026 †

RIGHT: John and Janice on their wedding day



BELOW: Piece of the first space shuttle



AVCO 5026-39 ABLATOR
FLOWN ON SPACE SHUTTLE
FLIGHT No 1 APRIL 1981



ABOVE: Pieces of Apollo 9

LEFT: A recovered Apollo capsule





Meet Our Caregivers

A SENSE OF PURPOSE

As a resident assistant, Alyssa Sanders knows firsthand the importance of meaningful connection in late stages of life. “My mother and grandmother influenced my career,” she explains. “Watching my mother take care of her mother so lovingly sparked a fire in me to take care of people who needed that same attention.” After eight years with the company, Sanders has stepped into her current role at the Lantern at Morning Pointe of East Hamilton, where she delivers thoughtful care to residents.



I can give my residents a sense of importance and purpose when they feel lost and confused in the hardest times of their lives.”

ALYSSA SANDERS, CNA

THE LANTERN AT MORNING POINTE ALZHEIMER'S CENTER OF EXCELLENCE, EAST HAMILTON

- 1 What is one of your happiest professional moments?**
Helping and explaining to the family that we value their loved ones and we are a team. It takes a family, and we are here to help not only their loved ones but them as well.
- 2 What would you consider to be your main strengths?**
As the greatest generation would say, “the gift of gab,” and being loving and understanding.
- 3 What is your best advice for residents?**
It is okay not to feel okay. Let's pray and talk it through. I'm here, and you are not alone.
- 4 What's the key to making a great first impression?**
Always be yourself – honest and understanding. I think people connect most with authenticity. A smile, a good attitude, and just being kind can go a long way. I try to make others feel welcomed and comfortable from the start.
- 5 What is your philosophy when it comes to care of your residents?**
Whatever you do when caring for a resident, show respect and do it from the heart. Love them as they are your own family.

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health & wellness magazine

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ABOUT ME

MY CREDENTIALS

Certifications:

Certified Nursing Assistant

Recognitions:

Lead CNA

Specialties:

Alzheimer's and Dementia Care

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A LIFE SEWN WITH PASSION

THE STORY OF Konnie Kittrell



In her apartment at Morning Pointe of Hixson, Assisted Living, Konnie Kittrell sits surrounded by photos, sketches, and labeled boxes marked New York Work, Dollywood, and Stagedoor. At 76, she still works part-time editing photos for a New York theater program, her computer humming beside a stack of rhinestone-covered scrapbooks. "It was never work," she says with a grin. "You could hardly wait to start the next project."

From Stage Dreams to Costume Magic

Konnie once dreamed of performing. In 1976, she moved from Knoxville to New York City with hopes of landing roles on Broadway. "Like most kids, I wanted to be on stage," she says. "But what people really wanted was for me to do their costumes."

Her knack for sewing soon turned into a calling. She designed for Chattanooga's Backstage Dinner Theatre, then began costuming shows in New York. "I was one of the lucky ones," she says. "I found a career that fed me in every way — it let me create, travel, and help others shine."

A Call from Dolly

After designing costumes for The Best Little Whorehouse in Texas starring Stella Parton, Konnie's career took an unexpected turn. When Dolly Parton took over Silver Dollar City and began transforming it into Dollywood, Stella recommended her for the job. "They flew me down to Tennessee," Konnie recalls. "I loved it, but I said no. I wasn't ready to leave New York."

A few years later, Dolly was determined to make Dollywood's shows sparkle like Broadway's. She hired talent from Radio City Music Hall — including the producer who knew Konnie — and soon Konnie was back home in the Smokies,

leading the costuming for every Dollywood production. "I did it all," she laughs. "From parade outfits to stage shows, even waitress uniforms. If it was fabric, it went through my hands."

The Dolly Years

Working with Dolly was a creative whirlwind. "She's exactly who you think she is — warm, giggly, brilliant, and kind," Konnie says. "And spontaneous! She'd say, 'I want to be a giant butterfly!' and we'd have two days to make it happen." Her favorite creation was Dolly's shimmering white "Jack Frost" costume for the park's Christmas show. "When they lifted her above the pond

and the lights hit, she looked like pure magic."

And then there was the butterfly parade. "We built huge wings on the back of her carriage. I told her, 'Lean back so it looks like they're coming out of you.' She said, 'I can't — I have to wave!'" Konnie laughs. "I told her, 'They're looking at you anyway.'" But the joy of show business sometimes collided with reality. On September 11, 2001, while filming a Dollywood project in a cow field, Konnie and Dolly watched the attacks unfold on a tiny TV inside a nearby farmhouse. "We just sat there, all of us, stunned," she remembers. "The whole world stopped that day."

Balancing Two Worlds

Even during her Dollywood decade, Konnie never gave up her second creative home — Stagedoor Manor, a prestigious New York performing-arts training center. For ten years, she lived between two worlds: spring and early summer in Tennessee preparing Dollywood's shows, then off to New York for Stagedoor's busy summer theater season before returning

south for Dollywood's Christmas spectaculars.

"My daughter grew up in it," she says fondly. "There were nights she slept on bolts of fabric in the back room. You make it work — your family becomes part of the story."

The Heart of Stagedoor

Stagedoor became the heartbeat of Konnie's career. For 35 years, she served as artistic director and producer, selecting shows, hiring creative teams, and mentoring thousands of young performers — including future stars like Natalie Portman, Bryce Dallas Howard, and Robert Downey Jr. "We did forty shows every summer," she says. "Musicals, dramas — everything. It was like Broadway in the mountains."

Her joy came not from fame, but from watching potential unfold. "The best part wasn't the costumes or the productions," she says. "It was seeing these kids grow into their talent. You just know when they have that spark." Stagedoor also drew Hollywood families — Ron Howard's and



Richard Dreyfuss's children among them. "But names didn't matter," Konnie says. "What mattered was the work — the discipline and the joy."

Even now, she continues editing photos for the program from her apartment at Morning Pointe. "Every image brings back a story," she smiles. "Each face is part of my life."

A Lifetime in Fabric and Light

Over the years, Konnie's creativity reached across industries, designing costumes for soap operas like *Guiding Light* and *One Life to Live*, creating glamorous pieces for stars such as Susan Lucci, Kim Zimmer, and Judith Light she recalls. "Work like that connects you to people — every job becomes a family."

No matter where she worked, her philosophy stayed the same. "When you're a designer, people give you money to make the

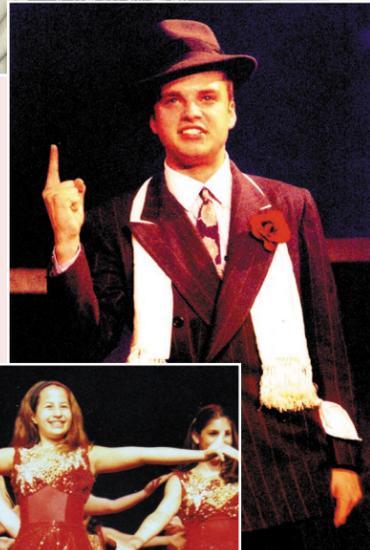
pictures in your head come alive," she says. "How could that ever feel like work?"

An Encore at Morning Pointe

Today, Konnie finds joy in new rhythms. Her mornings are spent editing photos for Stagedoor Manor, her afternoons with friends, and her evenings reminiscing over costume sketches and old photos. Her apartment is a gallery of memories — Dolly in sequins, Natalie Portman at fourteen, a young cast mid-bow on a summer night.

"I don't think I'll ever stop working," she says. "It keeps me moving and looking ahead." She pauses, smiling. "Every costume I ever made told a story. Every stitch meant something. And I guess, when you look back, so did every day of my life."

For Konnie Kittrell, the curtain has never closed — it's simply changed scenes. And like every show she's ever helped bring to life, her story continues to sparkle — filled with color, laughter, and heart.



WHAT TO EXPECT

When Your Loved One Moves to



MEETING FAMILIES WHERE THEY ARE: Setting Clear Expectations from the Start

At Morning Pointe Senior Living, we know that transparency builds trust. Over the past year, we've taken intentional steps to meet new families where they are—emotionally and informationally—by improving how we communicate expectations from the very beginning of their journey.

To achieve this, we introduced a new "What to Expect When Your Loved One Moves to Morning Pointe" orientation resource, a short educational video paired with an acknowledgment form that clearly outlines what assisted living and memory care truly provide. This tool helps families understand the difference between support and constant supervision, clarifies the realities of aging, and emphasizes how care plans evolve as residents' needs change.

By setting realistic expectations early, families are better prepared, more engaged, and more confident in their decision. The resource also reinforces Morning Pointe's commitment to partnership—reminding families that they remain vital advocates and participants in their loved one's care.

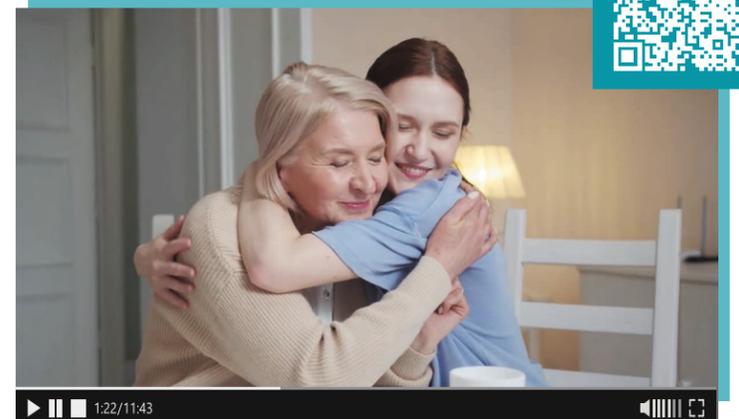
Beyond education, this initiative strengthens communication between

our teams and families. We've refined how and when we share updates, created opportunities for more proactive dialogue with leadership, and established clearer pathways for questions and feedback.

The result is stronger alignment between staff and families, improved satisfaction during the transition period, and a smoother overall move-in experience.

At Morning Pointe, compassionate clarity is one of the most powerful forms of care we can offer. By helping families understand what to expect—and who to turn to—we continue building trust, stability, and peace of mind for those we serve.

SCAN THE QR CODE TO WATCH



MAKING LIFE EASIER —for Herself and Her Family

Jackie Lindberg didn't wait for a crisis to make a change. She chose to move to Morning Pointe of Danville, Kentucky, Assisted Living with her family's peace of mind—and her own comfort—in mind.

"When I suddenly became 'that age,' I thought, 'Alrighty, it's time. I need to do something for myself,'" she shares. "It simply was a way of making my life much easier."

Jackie had seen firsthand how moving to senior living benefited her own parents. When the time came, she knew she wanted the same sense of support and security. She made the decision intentionally and with care.

"I really enjoy living here," Jackie says with a warm smile. "I chose to come to an assisted living place primarily because I wanted to take some of the pressure off of my children."

SCAN THE QR CODE
TO HEAR MORE OF
JACKIE'S STORY!



At Morning Pointe, Jackie found everything she hoped for: daily meals she doesn't have to cook, no more cleaning, and the joy of sharing her days with new friends. From organized activities to quiet independence, she values the freedom to choose how she spends her time, knowing assistance is always nearby if needed.

"My children know I'm safe. They can go on a two-week vacation and they know that I'm taken care of, and that is a huge, huge consideration for someone our age," she explains.

For Jackie, moving to assisted living wasn't about giving something up—it was about gaining something more. And today, she's thriving in a community that feels like home.

As your loved one ages, we're honored to walk this journey with you—providing support and helping set expectations with honesty, compassion, and clarity. Learn more about what to expect in assisted living and memory care at morningpointe.com.

“IT WAS SOMETHING I DID FOR ME.”

OTHER EXPERIENCES

At Morning Pointe Assisted Living & Memory Care

STEPHANIE PHIPPS ★★★★★

"I am so thankful for Morning Pointe at Happy Valley. The staff is awesome. They treat my Mama like she's their own. If you ever need extra help caring for a family member, I highly recommend this community."

LINDA DOWDEN ★★★★★

"I would give this facility a 10 if I could. My mother was reluctant to move out of her home but needed help with health issues. After much research and several recommendations we moved her into Morning Pointe. The facility itself is beautiful...looks and feels like a 'home.' Lots of wide hallways to walk in and rooms for every kind of activity of which there is a daily large selection. The thing that makes this place a 10 though is its staff. From the front desk to the activities director to the nurses and the incredible aides, the people providing the care are amazing. Caring and compassionate, energetic and motivating. All the days I visited I never saw any staff member in a mediocre or bad mood. They truly love the residents and appear to be especially chosen for that trait."

KATE SNEED ★★★★★

"My grandmother is a resident of Morning Pointe of Columbia and she absolutely loves it! The staff treats her like family and are so attentive and caring. The food is delicious and there is a good variety of meals offered. Activities keep my grandmother busy during the day- she especially loves playing bingo and cards. We are so thankful for Morning Pointe and the care they provide on a daily basis."

SUSAN FASANO ★★★★★

"I love the new home I found for my dad. He's really settled in so nicely with new friends and his nurses and RA's take such good care of him as if he were a part of their families."

MICHELLE WHITED ★★★★★

"My mother-in-law received the absolute best care at the Lantern in Powell TN. Every single caregiver we came into contact with not only treated her with excellent care, but with the upmost respect and love. My husband and sister-in-law knew their mother was in the exact place to receive the best care possible. Thank you Lantern for making a hard time not just bearable but loving for my dear mother-in-law and for our family."

LAURA BENTON

★★★★★

"I can't say enough positive things about Morning Pointe of Chattanooga at Shallowford. The dedication of the staff is shown in how they have continued to treat my mother with respect and kindness in the last 4 years she has lived there. My mother has stated, 'It's a really good place to be cause the people are so kind.' From the facility, to the activities offered, and most importantly the dedication of the staff, I feel great knowing my mother is well taken care of."

EVERYDAY INSPIRATIONS

At Morning Pointe, we're always inspired by residents whose energy, involvement, and heart shine through in all they do. Our assisted living communities are filled with amazing seniors whose spirit and activity brighten each day and motivate those around them.

CAROLYN RODGERS Age 89

Morning Pointe of
Franklin, TN

Part of the Morning Pointe family since 2019, her time in the community eventually led her to start Prayer Partners—a meaningful way for residents to lift one another up in prayer. A few years after moving in, she felt called to create a space where faith and fellowship could meet in a deeply personal way. "Prayer is a very important part of my life," she shared. "As a community, as a family here, we need to be aware of one another's needs—especially when someone needs extra prayer." Through

Prayer Partners, this simple but powerful initiative has strengthened bonds among residents, offering comfort, encouragement, and a shared sense of care rooted in faith. 🙏



ETHEL ABBOT Age 88

Morning Pointe
of Lenoir City, TN

Every spring, the Butterfly Garden at Morning Pointe bursts into color—and it's thanks in large part to resident Ethel Abbot. With a heart as bright as the flowers she tends, Ethel leads the way in nurturing our garden back to life each year. Her care and attention transform the space into a peaceful haven where residents, families, and butterflies alike can enjoy nature's beauty.

But Ethel's leadership doesn't stop at the garden gate. She's also inspiring creativity indoors, sharing her artistic talent through a weekly painting class that brings color, confidence, and connection to her neighbors.

Through her green thumb and generous spirit, Ethel reminds us that growth happens—both in the garden and within our community—when someone takes the time to lead with love. 🙏



DALE MILLER Age 71

Morning Pointe
of Lexington, KY

When it comes to community spirit, Dale Miller shines as both Resident Ambassador and Resident Council President. Always ready to lend a hand, share a smile, or go the extra mile, Dale embodies what it means to lead with kindness and purpose. From assisting the Life Enrichment team in creating beautiful themed backdrops—like the Mother's Day display "A Mother's Love Blooms Through Every Season"—to reading a heartfelt poem in remembrance of 9/11, his thoughtful contributions make a lasting impact.

Dale also shares his love for watercolor painting, finding joy and peace in his creative hobby, and encouraging others to explore their own talents. Whether helping with crafts, joining community outings, or supporting a neighbor in need, he approaches everything with enthusiasm and care.

Recently honored as a Kentucky Colonel, Dale continues to inspire through his leadership, generosity, and dedication to making life brighter for everyone around him. 🙏

CELLIE BIERLY Age 105

Morning Pointe
of East Hamilton, TN

August 7 marked an extraordinary milestone for Morning Pointe of East Hamilton resident Cellie Bierly, who turned 105 years young. Born August 7, 1920, Bierly has witnessed more than a century of history and change—from the Roaring Twenties to the digital age—and continues to inspire everyone around her with her energy and outlook.

Though modest about the attention, Cellie's friends, fellow residents, and associates couldn't let such a special day pass without a celebration. Known for her sharp mind and active spirit, Cellie is a daily presence at nearly every activity Morning Pointe offers—especially anything involving movement.

"You can often find Cellie with her feet propped up and reading a book on the front porch," said Leigha King, life enrichment director. "She's also working on a puzzle, walking laps around the community, or attending every single daily activity that we offer—especially anything active." She's the kind of person who reminds you that age is just a number. 🙏



CASE STUDY

How Assisted Living Can Improve Day-to-Day Quality of Life



Case Presentation

Resident moved into Morning Pointe in 2023. At that time, the resident required maximum assistance with bed mobility and maximum assistance with any transfers, such as going from the bed to a chair or the wheelchair to the toilet. Unable to walk, the resident was using a wheelchair for mobility. The physical therapist evaluated the resident to have Berg Balance test score of 2/56, a Modified Barthel test score of 19. At this point, safety and stability were the immediate priorities for this resident.

The Approach

The resident's individualized plan of care focused on consistency and encouragement, including daily support from the Resident Assistants, in-house physical and occupational therapy, medication management, nutritious meals, and daily social engagement.

The Progress

Through consistent in-house therapy and structured routines, the resident's strength and mobility gradually improved. Wheelchair use decreased, confidence grew, and independence in daily activities increased.

Life Today

Status as of December 2025 – resident is independent with dressing, self-care/toileting, and wheelchair management; resident can walk 157 feet with a walker in two minutes; improved Berg Balance score to 29/56 and improved Modified Barthel test score to 81.

Why This Matters

This case study reflects how assisted living at Morning Pointe Senior Living supports recovery, independence, and quality of life—one day at a time.

Disclaimer: Care details shared in this case study are based on a Morning Pointe resident. In keeping with HIPAA guidelines, the resident's name and identifying information are not disclosed.

AT 96, Curiosity Still Has Work to Do

A NAVY VETERAN AND LIFELONG LEARNER PROVES THAT CURIOSITY DOESN'T FADE WITH AGE.



At 96, Bill Jackson isn't slowing down—he's building. A resident of Morning Pointe of Hardin Valley, Assisted Living, Bill is known for creating intricate wooden 3D puzzles: working locomotives, architectural models, mechanical designs, and even a functioning pinball machine. Each piece demands patience, precision, and a willingness to wrestle with complexity, qualities that Bill embraces.

"When you get it done, you take a deep breath and say, 'Oh gosh, it works!' You get that sense of accomplishment and I think that's really important for someone, an older person in particular, how often do you get a chance to do something?"

A Navy veteran, devoted husband of nearly 70 years, father of four, and grandfather of seven, Bill has spent a lifetime in education, broadcasting, and service. For Bill Jackson, each finished puzzle isn't just an object—it's proof that creativity and curiosity don't have an expiration date.

Wooden globe 3D puzzle constructed by Bill Jackson.



His puzzle journey deepened during the COVID-19 pandemic, when traditional jigsaw puzzles no longer felt challenging enough. What began as a way to pass the time quickly became a weekly routine and a renewed sense of purpose. Today, his desk is stacked with projects waiting their turn, some requiring months to complete and others coming together in an afternoon. One of his most ambitious builds included 75 pages of instructions and embedded electronics.

As Bill puts it, these puzzles are "tactically irresistible."

Videos of Bill and his finished puzzles have gained attention on TikTok @morningpointe, where viewers are drawn to both the complexity of the builds and the fact that he's still learning and staying curious at 96. For Bill, puzzle-building acts as meditation and therapy. He especially enjoys seeing other residents and visiting grandchildren light up when they see the finished pieces.



Wooden 3D puzzle constructed by Bill Jackson with fully functional interlocking gears.





WALKING WITH PURPOSE:

A Journey That Sparked MOVEMENT

For Ron Du Preez, walking is more than exercise—it's a way to inspire others. A former Tennessee State Champion trained by Olympic coaches, Du Preez is on a bold mission: to walk 50 kilometers in all 50 states over 50 days, spreading the message that movement is medicine.

When his journey brought him to Kentucky and Tennessee, the impact was felt across several Morning Pointe Senior Living communities. In Owensboro, KY, residents gathered as the city proclaimed *Focus on Fitness Day* before joining Du Preez for a morning walk. "It gave me encouragement," one resident shared. "If he can walk all those miles, surely I can take a few more steps each day."

At Collegedale's Greenbriar Cove and The Lantern, TN, residents and associates laced up alongside Du Preez in the early morning hours. In East Hamilton and Chattanooga, TN, he shared stories from the road, reminding seniors that activity at any level brings strength and joy. Finally, at Morning Pointe at Happy Valley

in Rossville, GA, residents from across the region came together for an afternoon walk, filling the campus with energy and laughter.

"Whatever fitness level you're at when you're 50, you can almost maintain until you're 70," said Morning Pointe co-founder Franklin Farrow. "That's a 20-year span of active living, but you have to get started."

For residents, Du Preez's visit was more than a fitness demonstration—it was a reminder that every step counts. "Live a wonderful life," he told them. "Because the better we take care of ourselves, the more we can enjoy each day."



UNDERSTANDING SENIOR LIVING

Your Weekly Guide

Morning Pointe Senior Living offers a weekly resource series, *Understanding Senior Living*, designed to help families and seniors make informed decisions. Each week, we share practical tips, expert insights, and real-life stories to guide you through the journey of assisted living and memory care with clarity and confidence

Stay informed, stay confident. New *Understanding Senior Living* articles are posted every week. 📖

EXPLORE OUR OTHER TOPICS

- Our Associates
- Our Residents
- Alzheimer's & Memory Care
- Testimonials & Success Stories

FEATURES TO READ:



SIGNS FOR ASSISTED LIVING



CAN I DO MY OWN ESTATE PLAN?



SENIOR SCAM ALERTS

SENIOR LIVING 101



Scan the QR to read more or follow your Morning Pointe on Facebook 📱

SUPPORTING BRAIN HEALTH

Through Purposeful Living



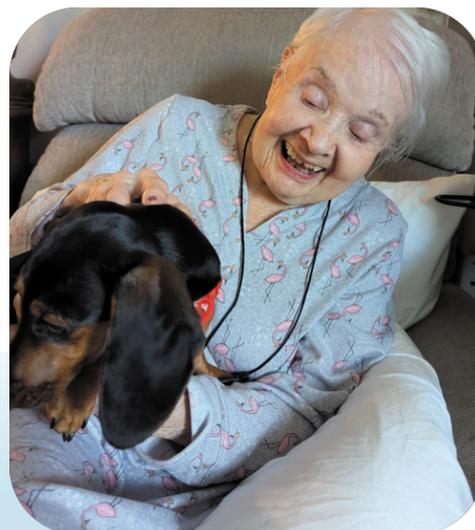
Morning Pointe facilities across the Southeast have individual activity program directors and a dedicated group of dietitians. While traditional and considered a nice amenity, science is proving that these activity directors and nutritionists are actually the frontline forces in our battle for brain health as we age. Recent data from the US Pointer Study (Baker et al., Structured vs Self-Guided Multidomain Lifestyle Interventions for Global Cognitive Function: The U.S. POINTER Randomized Clinical Trial. JAMA. 2025 Aug 26;334(8):681-69. PMID: 12305445) highlight this point. The study focused on a combination of lifestyle health activities including cognitive stimulation, physical activity, diet, and optimal management of medical

conditions and successfully demonstrated that two years of such activities can actually reverse brain aging by a year, and don't we all want to turn back the hands of time, especially when it comes to our brain health. The activities, diet and care a person receives at Morning Pointe is closely aligned with the activities included in the U.S. Pointer study.

For those of us, not residing in a Morning Pointe residential community, finding ways to stay mentally and physically healthy and improving our diet may be a challenge. We may live in an area

where there are few options, leaving us nowhere to turn. To address this need, the Sanders-Brown Center on Aging has developed a free online Brain Health Activities Program that can serve as a guide for you in your pursuit of optimal brain health. Finding new, exciting ways to promote brain health for those with memory concerns is just what this program is all about! Brain Boost is the program for you if you are able to carry out all your daily activities alone.

Equally challenging is finding activities for those with mild to moderate dementia to do with their loved ones that help provide for their care. Sitting in front of the TV all day is simply not going to help! Brain Health 101 is a



program designed to provide ideas for activities that can be done together, even for those with more advanced dementia.

Each Brain Boost & Brain Health 101 episode is centered around a theme, and contains several different activities along with tips for brain health and safety. Each also has an accompanying program guide to help you understand and work through the activities presented.

The programming also includes video shorts, which are just a few minutes long allowing you to select your individual activities, caregiver tips and strategies, and tools for maximizing your brain health and security as you age, with or without dementia. These programs are the first of their kind anywhere to our knowledge and are absolutely free to use in any way that may benefit you or others. Use the QR code or website address in the infographic to access these programs free of charge.

Program development was made possible by a generous philanthropic donation to the Sanders-Brown Center on Aging and we would like to thank those that made this possible while acknowledging their request for anonymity. We would also like to thank the many community members and professionals that volunteered their time and expertise to educate us all on the brain health activities that are part of this programming. Thank you, thank you, thank you! These programs are making a world of difference for us all! 🙏



BRAIN HEALTH ACADEMY

Educational Entertainment Activities to stimulate body and mind. Programming designed for those with cognitive impairment and those who care about them.

Brain Boost for those living with Mild Cognitive Impairment and early dementia and **Brain Health 101** for those with early to moderate dementia and those who care for them



Scan the QR or go to bit.ly/UKSanders_BrainHealth

Gregory A. Jicha, MD, PhD
Director, UK Telemedicine Cognitive Clinic
University of Kentucky
Sanders-Brown Center on Aging

BROUGHT TO YOU BY:



Cost of Living Worksheet



Morning Pointe offers great value for your money. Using this simple worksheet will help you see for yourself the value of living at Morning Pointe Assisted Living or in The Lantern Alzheimer's and Memory Care Community.

Take a Tour of Morning Pointe Senior Living's Floor Plans



SCAN THE QR CODE to take a virtual tour

At our Morning Pointe Senior Living communities, you can choose from a variety of apartment floor plans. We offer open and spacious designs for convenience and safety. Every detail of your living space is purposeful, including paint colors that are chosen to help promote peace and calm. Your apartment is waiting for you to add your own personal touches. You and your family can decorate your private assisted living or memory

care apartment to make it feel just like home. You can live stress-free knowing that each resident is issued a 24-hour emergency pendant. Your family will have peace of mind that help is always available.

Contact your local Morning Pointe Senior Living community to see what apartment styles are available. 🏠



YOUR CURRENT MONTHLY EXPENSES	
Mortgage or rent	\$1,700.00
Telephone/cell	\$155.00
Meals and snacks	\$465.00
Car payment/insurance	\$675.00
Car maintenance	\$155.00
Entertainment	\$310.00
Cable TV / Basic Wi-Fi	\$155.00
Electricity	\$160.00
Water/sewer	\$105.00
Gas	\$55.00
Garbage removal	\$50.00
HOME MAINTENANCE	
Housekeeping	\$210.00
Landscaping (lawn, tree, and shrub care)	\$315.00
Home repairs (gutter cleaning, painting, and roof repairs)	\$225.00
Homeowner's insurance	\$135.00
Major appliances (maintain/replace)	\$140.00
Real estate tax	\$360.00
Security	\$55.00
SERVICES	
Activities (entertainment, movies, clubs)	\$155.00
Nurses available (5 hrs a week at \$35/hr)	\$780.00
Home Care Needs (10 hrs a week at \$25/hr)	\$1,040.00
Dietary assistance	\$60.00
Flat linen (towels, sheets, etc.) laundry service	\$95.00
Personal laundry (clothes)	\$75.00
Medication management	\$1,700.00
Healthcare monitoring	\$50.00
24-hour emergency response system	\$105.00
Transportation	\$105.00
TOTAL	≈ \$8,350

MORNING POINTE'S MONTHLY EXPENSES	
Mortgage or rent	Included
Telephone/cell	
Meals and snacks	Included
Transportation payment/insurance	Included
Transportation maintenance	Included
Entertainment in community	Included
Cable TV / Basic Wi-Fi	Included
Electricity	Included
Water/sewer	Included
Gas	Included
Garbage removal	Included
HOME MAINTENANCE	
Housekeeping	Included
Landscaping (lawn, tree, and shrub care)	Included
Home repairs (gutter cleaning, painting, and roof repairs)	Included
Homeowner's insurance	Included
Major appliances (maintain/replace)	Included
Real estate tax	Included
Security	Included
SERVICES	
Activities at community (entertainment, movies, clubs)	Included
Nurses available 24 hours a day, seven days a week	Included*
Assistance with personal care needs	Included
Dietary assistance	Included
Flat linen (towels, sheets, etc.) laundry service	Included
Personal laundry (clothes)	
Medication management	\$300-\$600**
Healthcare monitoring	Included
24-hour emergency response system in apartment	Included
Transportation (scheduled)	Included*
TOTAL	

Morning Pointe provides local scheduled transportation for basic needs like shopping, medical appointments, and campus events. For more information, contact your Morning Pointe management team.

Based on 2025 cost of living estimate for a 2,500 sq. ft. house.

Written information relating to this community or facility's services and policies is available upon request.

*Varies by community
**Subject to clinical needs

FARM TO TABLE

At Morning Pointe Senior Living, dining goes beyond what's on the plate. It's shaped by people, traditions, and the moments shared around the table at our assisted living and memory care communities.

Locally Sourced Ingredients, Locally Rooted Lives

Food Service Directors across our communities prioritize fresh, high-quality ingredients that honor the flavors our residents know and love. We're pleased to partner with multiple regional farms, supporting our commitment to seasonal produce and helping support the creativity and consistency behind our scratch-made meals.

For many residents, food carries deep personal history. They raised gardens, cooked for their families, and passed down recipes through generations. Thoughtful sourcing and scratch-made meals help bring those familiar touches back into everyday life.

The Artistry in Our Kitchens

Just as meaningful is the craftsmanship behind the scenes. Dining teams continue to expand their scratch cooking, refine flavors, and elevate presentation—not as a correction, but as a reflection of pride in serving something special every day. It's how we invite residents to truly taste the difference.

Cooking With Caletta: A Moment, Not Just a Meal

At Morning Pointe of Brentwood, Food Service Director Caletta Alsop brings her longtime dream of hosting a cooking show to life. Each month, residents gather around her kitchen island as she shares recipes and stories while preparing dishes in real time. Her sessions have become a beloved tradition—part cooking lesson, part connection, and always an experience residents enjoy with all their senses.

Garden Clubs: From Courtyard to Kitchen

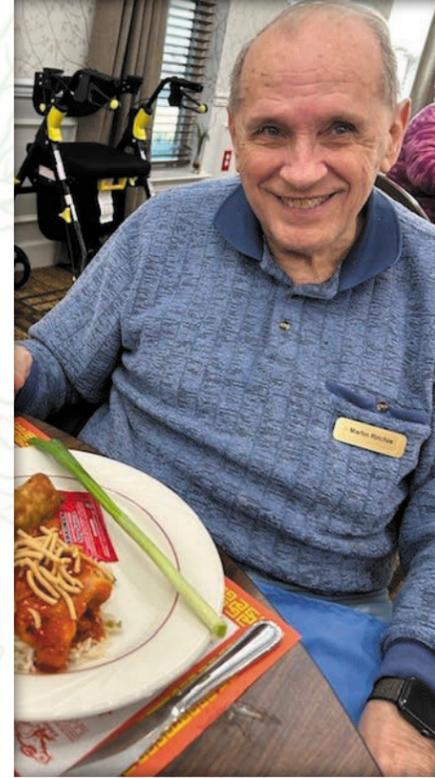
Our Garden Clubs add another meaningful layer. Residents help tend herbs and vegetables planted in raised beds right in our courtyards—a nostalgic, hands-on activity for many who gardened throughout their lives. These harvests often make their way into the day's menu, giving residents a sense of pride in contributing to the table.

Food That Brings People Together

Every meal at Morning Pointe reflects our commitment to honoring residents' histories, celebrating associates' passions, and enriching daily life. Farm-to-table isn't just a dining approach—it's a philosophy that food, prepared with care and shared in community, helps people feel at home and connected.



Scan the QR code to learn more



Celebrating a Decade of Impact and Inspiring the FUTURE

As I reflect on the past year and the incredible progress of the Morning Pointe Foundation, I am filled with gratitude, pride, and renewed purpose. What began as a vision in 2014—to support the next generation of healthcare professionals while enriching the lives of seniors—has now grown into a powerful force for good within our communities.

Since its inception, the Foundation has awarded over 200 scholarships and invested

nearly \$350,000 in community and technical colleges across the Southeast. These funds directly support students pursuing nursing, clinical, social work, and related healthcare fields—students who may one day care for older adults with dignity, compassion, and skill. Each scholarship represents more than financial assistance; it represents hope, opportunity, and a shared belief in the importance of strengthening our workforce.

This past year, the momentum has only accelerated. We expanded partnerships with additional schools, broadened our educational outreach, and continued to grow beloved community programs like Seniors Got Talent and the Caregiver Café. Every event, every scholarship, and every program reflects Morning Pointe's commitment to service, education, and improving the lives of both seniors and those who care for them.

BOARD OF DIRECTORS

Doug Brown
Donna Lawrence
Debbie Ingram
Norma Cooper
J. Franklin Farrow
Greg A. Vital, Chair

It is truly an honor to serve as the executive director of Morning Pointe's nonprofit arm. I am inspired daily by our residents, associates, students, volunteers, and community partners who make our mission possible. Their dedication fuels our growth and strengthens our impact year after year.

As we look to the future, the Foundation remains focused on expanding opportunities, building partnerships, and continuing to be a solution to the caregiving shortage. Together, we are not only shaping careers—we are shaping communities.

Thank you for believing in the mission and heart of the Morning Pointe Foundation.

Sincerely,

Miranda Perez



Executive Director
Morning Pointe Foundation

UPCOMING EVENTS 2026

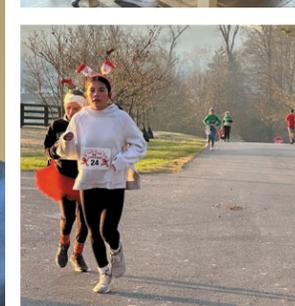


Scan the QR code to see the latest Morning Pointe Foundation events.

SCHOLARSHIPS
Awarded

2025 = 30

Grand Total: 200+



SCHOLARSHIP PARTNERS

ALABAMA:

- Shelton State Community College

GEORGIA:

- Dalton State College

KENTUCKY:

- Ashland Community and Technical College
- Bluegrass Community and Technical College
- Eastern Kentucky University
- Kentucky State University
- Owensboro Community and Technical College

EAST TENNESSEE:

- Pellissippi State Community College
- Roane State Community College
- Tusculum University
- Walters State Community College
- TCAT Knoxville
- TCAT Harriman
- TCAT Jacksboro

TENNESSEE VALLEY:

- Cleveland State Community College
- Chattanooga State Community College
- Southern Adventist University
- The University of Tennessee at Chattanooga
- TCAT Athens
- TCAT Chattanooga
- Tennessee Wesleyan University

MIDDLE TENNESSEE:

- Columbia State Community College
- Lipscomb University
- Motlow State University
- TCAT Williamson County
- TCAT Murfreesboro
- TCAT Williamson County
- TCAT Hohenwald

INDIANA:

- Ivy Tech Community College



★ CHATTANOOGA, TN ★ LEXINGTON, KY ★ FRANKLIN, TN ★ KNOXVILLE, TN

MORNING POINTE FOUNDATION SENIORS GOT TALENT

2025 SEASON

Once again, the 2025 Morning Pointe Foundation Seniors Got Talent season proved to be a true win-win-win. Seniors from across the region stepped onto iconic stages in Chattanooga, Franklin, and Knoxville, Tennessee, and Lexington, Kentucky, to share their talents and passions. Audiences were treated to standout performances filled with personality, humor, creativity, and heart. And behind the scenes, the Morning Pointe Foundation continued its mission of supporting future caregivers and providing many scholarships in healthcare related fields.

For the seniors across the region who participated — all aged 60 and older — Seniors Got Talent was about more than competition. It was an opportunity to be celebrated for who they are — musicians, dancers, storytellers, performers, and lifelong creatives — while competing for cash awards presented by Morning Pointe Senior Living of \$1,000 for first place, \$500 for second, and \$250 for third. For many, it was a chance to reconnect with a longtime passion or try something new on a big stage.

In all, over \$150,000 was raised in 2025 from Morning Pointe “Seniors Got Talent” shows



For those in the audience, each show was a reminder that talent has no age limit. Friends, families, and community members filled theatres to enjoy a wide variety of performances by local seniors whose skills and confidence kept crowds smiling, laughing, and applauding throughout the evening. And perhaps most powerfully, the proceeds from each Seniors Got Talent event support the Morning Pointe Foundation's scholarship program, helping students pursue education in healthcare-related fields: nursing, culinary, therapy, and social work. This year's season raised a record-breaking \$153,000, directly supporting scholarship opportunities at 30+ and growing partner schools across the Southeast. These scholarships help ease

the financial burden for students who feel called to care for others, strengthening healthcare and the future workforce as a whole. At its core, Seniors Got Talent reflects the heart of Morning Pointe Senior Living — a belief in celebrating seniors for who they are. Their stories, talents, and passions

matter, and these shows give them a platform to be seen, heard, and applauded.

That sense of purpose is what continues to define the Seniors Got Talent series year after year. “It's remarkable to see how Seniors Got Talent has grown into a tradition that celebrates both entertainment and purpose,” said Greg A. Vital, co-founder of Morning Pointe Senior Living. “We're proud that the Foundation is not only showcasing senior talent but also supporting students who may help shape the future of healthcare.” Although the curtain has closed on the 2025 season, one thing is clear: Seniors Got Talent is more than a show. It's a celebration of purpose, community, and the lasting impact that happens when generations come together — all in support of a meaningful cause.

“To me, this is one of the greatest moments of my life – to be 86 years old and have this happen. God showed up tonight. God did it. God shined on me.”

- LUCIUS TALLEY, 86,
Seniors Got Talent Franklin,
First Place Winner



For more information about Morning Pointe Foundation and Seniors Got Talent, scan the QR code.

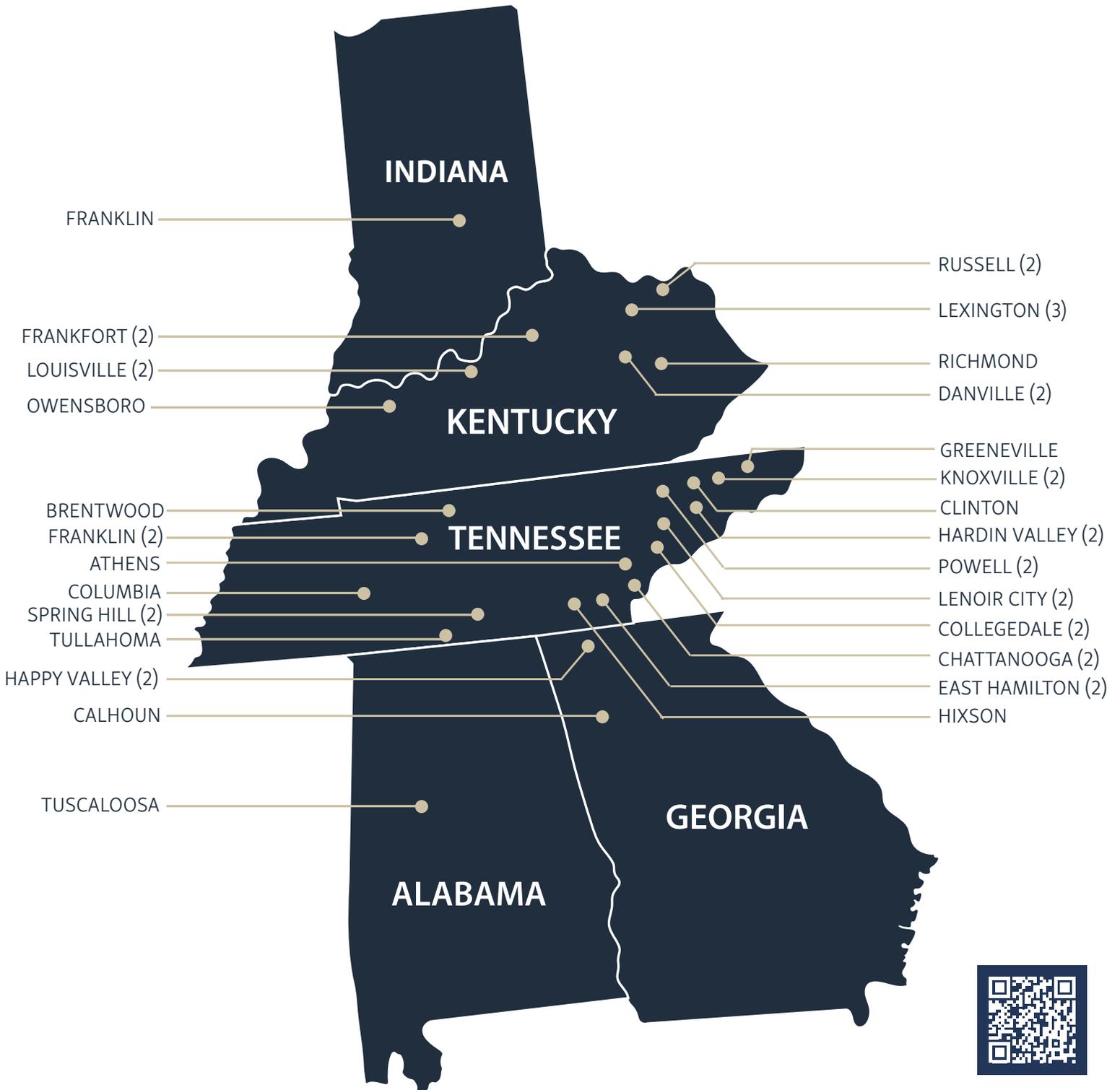
SPECIAL MOMENTS & CELEBRATIONS

AT MORNING POINTE SENIOR LIVING



Morning Pointe

Senior Living



Assisted Living • Alzheimer's Memory Care • Senior Living

For more information, visit morningpointe.com/locations



(877) 776-4683